

Minutes of the meeting of the Faculty of Business Management & Commerce held on 17.12.2018 at 12.00 noon in the Senate Hall, Panjab University, Chandigarh.

Following members were present:

1. Prof. Karamjeet Singh, Dean
2. Shri Arvind Kumar Malhotra, Secretary
3. Prof. A.K. Vashisht
4. Dr. Ajay Sharma
5. Ms. Ajit Kaur
6. Prof. Anupam Bawa
7. Shri Ashok Goyal
8. Prof. Ashwani Kumar Bhalla
9. Prof. B.B. Goyal
10. Prof. B.S. Ghuman
11. Dr. Balbir Chand Josan
12. Prof. Deepak Kapur
13. Prof. Geeta Mangla Bansal
14. Prof. Gunmala Suri
15. Dr. Gurdip Kumar Sharma
16. Dr. Harmeet Kaur
17. Shri Harpreet Singh Dua
18. Dr. (Mrs.) Harsh Batra
19. Ms. Inderjit Kaur
20. Dr. Inderpal Singh Sidhu
21. Dr. Iqbal Singh Sandhu
22. Shri Jagdeep Kumar
23. Dr. Jagdish Chander
24. Dr. Kamal K. Sharma
25. Prof. Keshav Malhotra
26. Dr. Kirandeep Kaur
27. Prof. Luxmi Malodia
28. Prof. Meena Sharma
29. Dr. Monika Chopra
30. Dr. Mukesh Arora
31. Shri Naresh Gaur
32. Dr. Pardeep Singh Walia
33. Dr. Prashant Kumar Gautam
34. Dr. Punam Agarwal
35. Dr. R.L. Behl
36. Shri Raghbir Dyal

37. Dr. Rajesh Kumar Mahajan.
38. Prof. Ravi Inder Singh
39. Ms. Renu Arora
40. Ms. Renu Kalra
41. Shri Sandeep Kumar
42. Shri Sandeep Singh
43. Ms. Sangam Kapoor
44. Prof. Sanjeev K. Sharma
45. Dr. Shaminder Singh Sandhu
46. Prof. Smriti Sood
47. Prof. Suveera Gill
48. Dr. Taranjit Rao
49. Prof. Upasna Joshi
50. Prof. Vandna Maini

At the outset, Dr. Karamjeet Singh, the Dean welcomed the members meeting of Faculty of Business Management & Commerce and requested Secretary to read out the agenda items.

1. To elect Dean of the Faculty for the term February 1, 2019 to January 31, 2020 under Regulations 6.1 and 6.3 at page 49 of the Panjab University Calendar Volume I, 2007.

Note: Names will be proposed and seconded on the floor of the meeting. The election shall be by the system of Simple Majority Vote.

Shri H.S. Dua and Dr. Mukesh Arora proposed the name of Prof. Keshav Malhotra for the position of Dean and Shri Ashok Goyal and Shri Ashwani Bhalla seconded his name.

As no other name was proposed, Prof. Keshav Malhotra was declared elected unopposed as Dean, Faculty of Business Management & Commerce for the term February 1, 2019 to January 31, 2020 under Regulations 6.1 and 6.3 at page 49 of the Panjab University, Calendar Volume I, 2007.

2. To elect Secretary of the Faculty for the term February 1, 2019 to January 31, 2020 under Regulations 6.2 and 6.3 at page 49 of Panjab University, Calendar Volume I, 2007.

Note: Names will be proposed and seconded on the floor of the House. The election shall be by the system of Simple Majority Vote.

Dr. Jagdeep Kumar proposed the name of Dr. Ajay Sharma for the position of Secretary and seconded by Prof. Ashwani Kumar Bhalawa. Shri H.S. Dua proposed the name of Shri Arvind Kumar Malhotra and Shri Naresh Gaur seconded his name.

The Dean gave five minutes to the House to resolve the matter. After five minutes it was decided that Shri Arvind Kumar Malhotra would continue as Secretary from February 1, 2019 to July 31, 2019 and Dr. Ajay Sharma would be the Secretary w.e.f. August 1, 2019 to January 31, 2020.

3. To consider the recommendation of the Research Board in Business Management and Commerce dated 11.07.2018 (para 7) that Ms. Agrim Verma a candidate for Ph.D in the Faculty of Business Management and Commerce be allowed to change her Ph.D Guide from Prof. Manoj K. Sharma to Dr. Monica Bedi, University Business School, Panjab University Chandigarh.

Note: i) The Faculty of Business Management and Commerce at its meeting held on 27.03.2017 has approved the title (MARKET STRUCTURE, STRATEGIC BEHAVIOUR AND PERFORMANCE OF TWO WHEELER INDUSTRY IN INDIA) and supervisor (Prof. Manoj K. Sharma University Business School, Panjab University Chandigarh) of her Ph.D thesis.

ii) Prof. Manoj K. Sharma has given her no objection in this regard and Dr. Monica Bedi, University Business School, Panjab University Chandigarh has given her consent.

The House approved the name of Dr. Monica Bedi, University Business School, Panjab University Chandigarh as Supervisor of Ms. Agrim Verma, a candidate for Ph.D. in the Faculty of Business Management and Commerce.

4. To consider the recommendation of the Research Board in Business Management and Commerce dated 25.09.2018 (para 3) that Ms. Manpreet Kaur, a candidate for Ph.D in the Faculty of Business Management and Commerce be allowed to do Ph.D under the supervision of Prof. Luxmi only, instead of Prof. Manoj K.Sharma and Prof. Luxmi, University Business School, Panjab University Chandigarh.

Note: i) The Faculty of Business Management and Commerce at its meeting held on 16.12.2014 has approved the title (**ANALYSIS OF PRIVATE HIGHER EDUCATION IN NORTH INDIA: A STUDY IN THE CONTEXT OF MANAGEMENT INSTITUTIONS**) and supervisor (Prof. Manoj K. Sharma and Prof. Luxmi), University Business School, Panjab University Chandigarh) of her Ph.D thesis.

1. ii) Prof. Manoj K. Sharma and Prof. Luxmi, University Business School, Panjab University Chandigarh has given their consent in this regard.

The House approved the name of Prof. Luxmi, University Business School Panjab University Chandigarh as the sole Supervisor of Ms. Manpreet Kaur candidate for Ph.D. in the Faculty of Business Management and Commerce.

5. To consider the recommendation of the Combined Committee to discharge the function of Board of Studies in Tourism Management and Hotel Administration dated 25.09.2018 that the outlines of text, syllabi and courses of reading 1st and 2nd Semester for the following courses for the session 2019-20 be approved as per appendix:

1. Bachelor of Hotel Management and Catering Technology (BHMCT)
2. Bachelor of Tourism and Travel Management (BTTM)

Note: The syllabus of 3rd to 8th semester for the above said courses for the session 2019-20 will remain the same as for the session 2018-19.

The item was approved.

6. To consider the recommendation of the Combined Committee to discharge the function of Board of Studies in Tourism Management and Hotel Administration dated

25.09.2018 that the outlines of test, syllabi and courses of reading for the following courses for the session 2019-20 will remain the same as for the session 2018-19.

1. Hospitality Management (Under College Community Scheme)
2. Travel and Tourism (Under College Community Scheme)

The members pointed out that the above mentioned courses are under community college scheme and not under College community scheme as mentioned in the agenda, to which the house agreed.

The item was approved.

7. To consider the recommendation of the Postgraduate Board of Studies in Business Management and Commerce dated 26.09.2018 that the outlines of test, syllabi and courses of reading for the following courses for the session 2019-20 will remain the same as per the session 2018-19:

- 1 M.B.A.
- 2 M.B.A.(H.R.)
- 3 M.B.A.(I.B.)
- 4 MBAfEX
- 5 M.Com (Hons.)
- 6 M.Com. for Colleges /USOL/University
- 7 M.Com Accounting and Finance
- 8 M.Com (Business Economics)
- 9 M.Com (Business Innovation)
- 10 MBA (Retail Management)
- 11 MBA (Banking & Insurance Management)
- 12 MBA (Information Tech. and Telecommunication Mgt.)
- 13 MBA (Infrastructural Management)
- 14 MBA (Pharmaceutical Management)
- 15 MBA (Hospital Management)
- 16 MBA Executive
- 17 M. Com (Entrepreneurship and Family Business)
- 18 P G. Diploma in Personal Management and Labour Welfare.

- 19 P.G. Diploma in Marketing Management
- 20 P.G. Diploma in International Trade
- 21 P.G. Diploma in Export Management
- 22 P.G. Diploma in International Business (Off Campus)
- 23 P.G. Diploma in International Business (Innovative Programme)
- 24 P.G. Diploma in Tourism and Travel Management

In the discussion, Prof. B.S. Ghuman pointed out that the References for the different subjects should include the year of publication of the text book/edition of the text book prescribed therein.

The item was approved.

8. To consider the recommendation of the Postgraduate Board of Studies in Business Management and Commerce dated 26.09.2018 that the outlines of test, syllabi and courses of reading for the following courses related to Honour School at University Business School w.e.f the academic session 2019-20 for 1st year students be approved as per appendix :

1. MBA
2. MBA (HR)
3. MBA (IB)
4. MBAfEX
5. M.Com (Hons.)

Note: 1. The syllabus of 3rd and 4th semester for the above said courses for the academic session 2019-20 will remain same as per the session 2018-19 for UBS also.

2. The Postgraduate Board of Studies in Business Management and Commerce dated 26.09.2018 has authorized the Chairperson-UBS to finalise the scheme and syllabus of above said courses and the Chairperson has sent the syllabus duly approved by the Academic Committee dated 23.10.2018 and 06.11.2018.

Prof. Ravi Inder Singh wanted a clarification whether the Hons. School at University Business School, Punjab School Chandigarh would include University Business School, P.U.R.C. Ludhiana also. Prof. Deepak Kapur, Chairperson, University Business School clarified that the Hons. School at University Business School, P.U., Chandigarh has been

approved by the Academic Council of the P.U. at its meeting held on 26.6.2018. Shri Ashok Goyal added that University Business School, P.U., Chandigarh and University Business School, PURC Ludhiana, are two separate institutes and whatever is applicable to University Business School, P.U., Chandigarh does not become automatically applicable to University Business School PURC, Ludhiana. UBS, Ludhiana, if it so desires, may send a proposal for consideration to the appropriate governing bodies of P.U.

The item was approved.

9. To consider the recommendation of the Undergraduate Board of Studies in Commerce dated 08.10.2018 (para 2) that the outlines of test, syllabi and courses of reading for the following undergraduate courses for the session 2019-20 will remain the same as for the session 2018-19.

i) B.Com. (General and Hons.)

ii) B.B.A.

iii) Vocational Courses (Now as Elective Subject) :-

(a) Advertising Sales Promotion and Sales Management

(b) Foreign Trade Practice & Procedures

(c) Office Management and Secretarial Practice

(d) Principles Practice of Insurance

(e) Tax Procedure and Practice

(f) Retail Marketing

Note: i) If Panjab University implements Choice Based Credit System (CBCS) the same syllabi approved by the Academic Council dated 21.06.2017 be implemented for B.Com.(General and Hons) and B.B.A. (1st& 2nd Semester) w.e.f the session 2019-20. The outlines of test, syllabi and courses of reading of B.Com.(General and Hons) (3rd and 6th Semester) and B.B.A. (3rd and 6th Semester) for the session 2019-20 will remain the same as for the session 2018-19.

The item was approved.

10. To consider the recommendation of the Undergraduate Board of Studies in Commerce dated 08.10.2018 (para 3) that the outlines of test, syllabi and courses of reading for the following Vocational courses (1st to 6th) for the session 2019-20 will

remain the same as for the session 2018-19.

Vocational Courses (Now as Elective Subject) :-

- (a) Advertising Sales Promotion and Sales Management
- (b) Foreign Trade Practice & Procedures
- (c) Office Management and Secretarial Practice
- (d) Principles Practice of Insurance
- (e) Tax Procedure and Practice
- (f) Retail Marketing

Note: The syllabi of the above said Vocational courses 1st and 2nd Semester under CBCS will be taken care of as and when University adopts CBCS.

The item was approved.

11. To consider the recommendation of the Undergraduate Board of Studies in Commerce dated 08.10.2018 that the outlines of test, syllabi and courses of reading for the following undergraduate courses for the session 2019-20 will remain the same as for the session 2018-19.

**Add on Courses (Certificate/Diploma/Advanced Diploma) for B.A./B.Sc.
B.Com in:-**

- (a) Advertising and Sales Management
- (b) Bank Management
- (c) Computer-Based Accounting
- (d) Computer Based Business Statistics
- (e) Entrepreneurship Development
- (f) Event Management
- (g) Foreign Trade Practice & Procedures
- (h) Insurance Business
- (i) Portfolio Management and Security Analysis
- (j) Tourism and Travel

- (k) Retail Sales Management
- (l) E-Commerce
- (m) E- Banking

The item was approved.

12. To consider the recommendation of the Undergraduate Board of Studies in Commerce dated 08.10.2018 that the Diploma in Stock Market and Trading Operation Course running in SCD Govt, College, Ludhiana has been discontinued w.e.f the session 2017-18.

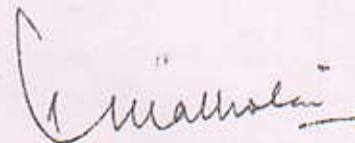
The item was approved.

13. Current work.

The faculty also discussed the issue whether the hard copy of the agenda items or copy alone should be made available to the members of Faculty of Business Management & Commerce.

After detailed discussion, an option for hard copy and soft copy shall be taken from Hon'ble members and if members want soft copy, then only soft copy will be provided them. However, if no consent is received for soft copy, then both hard copy and soft shall be provided to the members.

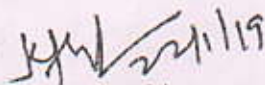
The meeting ended with a vote of thanks by Arvind Kumar Malhotra, Secretary Faculty of Business Management & Commerce.



(Arvind K. Malhotra)
Secretary

Faculty of Business Management & Commerce

Confirmed



(Prof. Karamjeet Singh)

Dean

Faculty of Business Management & Commerce

A.R. (General)